

VIRTUAL  H<sub>2</sub>O.



**WaterWorld.**

**Industrial  
WaterWorld**

**wwi**  
WATER & WASTEWATER INTERNATIONAL

**WASTE**  
management world

VIRTUAL  H<sub>2</sub>O.

**WaterWorld**  
**MIDDLE EAST**  
FOCUSING ON WATER AND WASTEWATER  
تركيز على مواضيع المياه ومياه الصرف الصحي

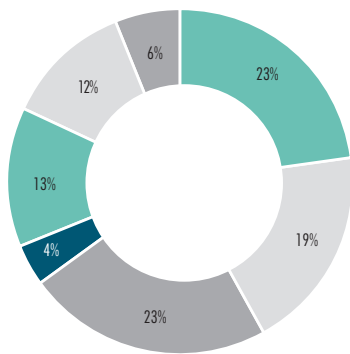
VIRTUAL  H<sub>2</sub>O.

# VIRTUALH2O

For many water professionals, attending trade shows is a vitally important activity, one that exposes them to the trends, technologies, and acquaintances they need to do their jobs more effectively. With many travel budgets strained or scrapped, it's become increasingly more difficult for water and wastewater professionals to get where they need to go.

**VirtualH<sub>2</sub>O** is a completely online conference and expo. It requires no travel, no time away from the office — simply log in to wander the virtual aisles, see virtual exhibits, and attend virtual presentations. It's an innovative — and convenient — opportunity to network with and learn from leaders in the water and wastewater industries.

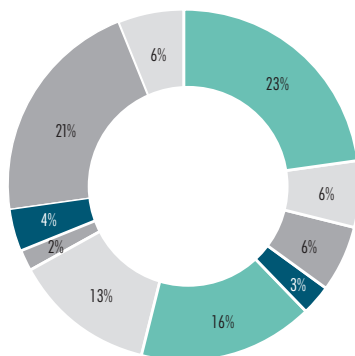
## ATTENDEE PROFILE



### Job Titles\*

- 23%** — Engineering / Design Staff
- 23%** — Executive or Administrative Management
- 19%** — Engineering / Operations Management
- 13%** — Other
- 12%** — Purchasing / Marketing / Sales
- 6%** — Scientific / Research
- 4%** — Plant Operations

Source: \*Based on 1,964 Registrants as of 4.6.11



### Organizations\*

- 23%** — Consulting Firms
- 21%** — Water AND Wastewater Systems / Plants
- 16%** — Equipment Manufactures / Distributors
- 13%** — Others Allied to the Field
- 6%** — Water ONLY Systems / Plants
- 6%** — Educational Institutions
- 6%** — Federal Agencies
- 4%** — Wastewater ONLY Systems / Plants
- 3%** — Industrial Water / Wastewater Facilities
- 2%** — Research / Analytical Labs

Source: \*Based on 1,964 Registrants as of 4.6.11

Overall, it was great and the technology was fun. For us, it offered both domestic and international visibility which was good. Considering the low cost for exhibiting, we feel we got our money's worth. The InXpo support team was exceptional in helping us throughout the 2-day event and kudos to them, their service was superb.

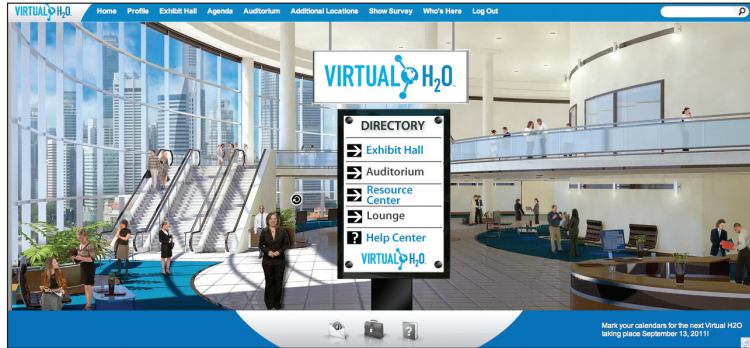
- Ann Perry  
Regional Marketing Manager, Americas  
Eimco Water Technologies

# VIRTUALH2O

## CONFERENCE PROGRAM

Our next VirtualH2O event will take place on February 21, 2012, followed by another opportunity on September 18, 2012. The online conferences will offer attendees access to dozens of presentations across many different topics, including drinking water treatment, wastewater treatment, energy efficiency, metering, SCADA & automation, odor control, industrial water treatment, stormwater treatment, and much more.

Attendees will receive a Certificate of Attendance that they can then use to apply for Professional Development Hours through their respective state organizations.



BOOTH PRICES	
\$2,500/Booth	
\$5,000/Booth + Session Sponsorship	

## EXHIBITION

Get in front of your audience with a booth at one of our virtual events. Attendees can download your collateral, watch your videos, and chat LIVE with your staff! Get leads without the hassle and cost of a physical event.

Interested in learning more?

Visit us online at [www.VirtualH2OEvent.com](http://www.VirtualH2OEvent.com) or contact your sales representative for a demo.



## STATS FROM OUR LAST EVENT (FEB. 2011):

- Total registrations - 2,314
- Total Attendees Registered - 2,187 with 1,130 Attending
- Total Exhibitors Registered - 127 with 107 Attending
- Attendee Time in Show - Avg. 4:41:51
- Attendee Time in Booth - Avg. 13:42
- Average Booth Visits - 5.44

## BENEFITS OF ATTENDING:

- Registration is FREE!
- Live Chat
- Interactive Exhibit Floor
- Network with Peers
- Attend Classroom Sessions
- Certificates of Attendance
- Exchange Ideas
- No Time Away from the Office
- Learn from the Nation's Top Speakers
- Win Prizes